



## Press Release

Neuilly-sur-Seine, July 20th, 2020

# Gaumont Appoints Alexis Cassanet as EVP, International Sales and Distribution

Gaumont, the world's first film company and industry leader, producing and distributing high-quality films and TV programming today announced the appointment of **Alexis Cassanet** as Executive Vice President, International Sales and Distribution. Cécile Gaget to exit the company to pursue other opportunities as of September 30<sup>th</sup>.

Cassanet joined Gaumont in 2016 post his seven-year run at SND where he spear-headed the sales of such notable titles as *Yves Saint Laurent*, *La Famille Bélier* and *The Love Punch*. Having honed his professional skills across international film distribution he began his career at Gaumont as Co-Head of International Sales along-side Adeline Falampin, reporting to Cécile Gaget, VP, International Production and Distribution.

Sidonie Dumas, Gaumont CEO, said; "Cécile Gaget's contributions during her 13-year tenure at Gaumont have proven invaluable and as she embarks upon this next chapter of her professional career, we wish her the very best."

In his new role Cassanet, who will report directly to Ariane Toscan du Plantier, President Cinema Distribution France & International, will now have oversight of the entire International Film Sales team and be supported by Adeline Falampin, the newly appointed Director of International Sales.

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## About Gaumont

Formed in France in 1895, Gaumont is the first film company in the world, celebrating 125 years of history and innovation. With offices in Paris, Los Angeles, London, and Berlin, Gaumont remains an industry leader, producing and distributing high-quality TV programming and films.

Specializing in producing local stories with global appeal, Gaumont's current slate includes talent-driven, diverse, and distinctive titles across multiple languages for the world's leading global streaming platforms and channel:

The flagship series *Narcos* in its 5th season, *F is for Family* in its 4th season. *El Presidente* co-created by Armando Bo and Pablo Larraín in Latin America. *High in the Clouds*, the animated feature developed together with Paul McCartney, *Arsène Lupin*, directed by Louis Leterrier and starring Omar Sy in France. Gaumont co-produces and distributes around ten films a year in theaters. The film library encompasses over 1400 titles from prestigious directors such as Louis Malle, Jean-Luc Godard, and more recently, Toledano and Nakache for *The Intouchables*, the highest-grossing French-language movie to date with over \$450 million in revenue to date.

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