



**Gaumont to Develop Spanish Language Drama Series  
*Los Últimos Análogos*, Created by Multiple Award-Winning  
Team Max Zunino and Hari Sama**

**Zunino and Sama to Co-Write *Los Últimos Análogos* with Sama Attached to Direct**

**Los Angeles, CA and Paris, France – September 24, 2020:** Gaumont, the studio behind the Netflix hit drama series *Narcos*, and the Amazon Prime Original *El Presidente*, will develop a new Spanish language drama series, *Los Últimos Análogos* (working title), created by Max Zunino (*Tijuana, Los Bañistas*), and Hari Sama (*Sunka Raku: Alegría Evanesciente, El sueño de Lu*), the award-winning team behind the festival favorite, *This is not Berlin*, which premiered at the 2019 Sundance Film Festival and is the recipient of 12 Ariel Award nominations this year. Zunino and Sama will co-write the series, which chronicles the peak of the “Rock en Español” movement during the turbulent mid 90’s in Mexico City. Sama is attached to direct the series, to be filmed on location in Mexico City.

*Los Últimos Análogos* follows a foreign record label executive who arrives in Mexico City to spearhead the A&R Rock division at a record label. What begins as an escape from her past becomes an opportunity to rebuild her life and capitalize on the “Rock en Español” movement that’s simmering in Mexico City’s underground scene. With her keen eye & ear for talent, she discovers a transcendent young band and guides them through the treacherous path to stardom, a journey that also forces her to face her darkest demons.

“In their acclaimed film *This is not Berlin*, Hari and Max showcased their ability to craft a compelling and personal coming-of-age story set in the authentically depicted underground music scene of CDMX in the 1980’s. This, coupled with the fact that they each experienced their own personal journeys as musicians and artists, provides us with the confidence in the opportunity for *Los Últimos Análogos* to be an original, genuine, and entertaining story of adolescent life in the burgeoning rock scene of 1990’s CDMX,” said Gaumont’s Christian Gabela, SVP, Creative Executive, Head of Latin American and Spain.

“*Los Últimos Análogos* is a personal and joyous journey to a time that I lived intensely and was surrounded by music, yet it also allows me to perform an urgent revision of issues like homophobia, sexism, my own addiction to drugs, and how our search for happiness is driving us crazy,” commented Sama.

“*Los Últimos Análogos* represents an explosive and melancholic stamp on the 90’s, the time of my own coming of age; and incidentally, it serves as a personal exploration that helps me follow the footprints of my past and those of my generation,” added Zunino.

Both Zunino and Sama are represented by Vision Entertainment.

### **About Gaumont**

Formed in France in 1895, Gaumont is the first film company in the world, celebrating 125 years of history and innovation. With offices in Paris, Los Angeles, London, and Berlin, Gaumont remains an industry leader, producing and distributing high-quality TV programming and films.

Specializing in producing local stories with global appeal, Gaumont's current slate includes talent-driven, diverse, and distinctive titles across multiple languages for the world's leading global streaming platforms and channels:

For Netflix, the flagship series *Narcos* in its 5th season, *F is for Family* in its 4th season, *High in the Clouds*, the animated feature developed together with Paul McCartney, *Samurai Rabbit: The Usagi Chronicles* based on the comic books by Stan Sakai, *The Barbarians*, the period epic drama set in Germany and *Arsène Lupin*, directed by Louis Leterrier and starring Omar Sy in France.

For Amazon Prime Video US, *Do Re & Mi* with Kristen Bell, *El Presidente* co-created by Armando Bo and Pablo Larraín in Latin America and the action thriller *Operations Totems* in France.

For Apple TV+ based on the Zen Shorts book series of Jon. J. Muth, *Stillwater*.

Gaumont co-produces and distributes around ten films a year in theaters. The film library encompasses over 1400 titles from prestigious directors such as Louis Malle, Jean-Luc Godard, and more recently, Toledano and Nakache for *The Intouchables*, the highest-grossing French-language movie to date with over \$450 million in revenue to date.